



Q. What is Projectory?

Projectory is an online lead generation service that saves industrial equipment suppliers, service-providers and manufacturers time and money sourcing opportunities and contacts for major projects in Australia.

Our aim is to boost subscribers' chances of participation in major projects by providing timely updates on the development of major **resource, construction, energy, infrastructure** and **defence** projects in Australia with a minimum capex of \$AUD30million. Where possible, the **contact details** of project managers and other key contacts associated with a project are provided in each report. *Projectory* is published by Wade Business Media Pty Ltd.

Q. What projects are covered?

Mines and mineral processing plants – surface and underground; oil and gas facilities – onshore and offshore; infrastructure projects – road, rail, port (and civil projects more than \$AUD30million); defence equipment and facilities – land, air and sea; energy utilities – gas, wind and turbine; water utilities – treatment plants and desalination plants; and petrochemical facilities, refineries.

Q. What's unique about Projectory?

Subscribers also receive an online listing in the *Projectory* Capability Directory which boosts the chances of being found on the Internet for relevant keyword searches.

Under the site's Capability Directory, subscribers can highlight the equipment and services they offer in the development, maintenance or operation of major projects by choosing from more than 130 product and service categories – cross-referenced against equipment manufacturers, service providers and suppliers and more.

Q. Can more than one person access the site under the one subscription?

Yes. Up to **16** users can be added providing they're employees of the subscribing company.

Q. Who are some of your subscribers?

Projectory has more than 140 subscribing organisations including: **BGC Contracting - Blackwoods - BOC - BOOM Logistics - Coates Hire Operations - Downer Australia - Honeywell - John Holland Group - McConnell Dowell Corporation - Sandvik - Schenck - Toll - UGL ...**

Q. What do your subscribers say?

“*Projectory* is informative, timely information and allows us to forward plan,” - Mark Handley, Contracts Administrator, Earthtrack Solutions Pty Ltd

“*Projectory* is the only project driven medium that provides direct communication that allows pursuit of real opportunities,” - Carole Staack, Communications General Manager, AustIndo (WA) Pty Ltd

- **subscribers alerted to at least one new opportunity - 79%**
- **subscribers that have developed new business relationships - 55%**
- **subscribers that have tendered for more work - 45%**
- **subscribers that have won contracts - 13%**

(Source: subscriber survey June 2013)

"We are very happy with Projectory. The information provides early recognition of pending projects, is up to date and relevant, and is focused on key issues and updated regularly."
- Garry Meier, Business Development Manager
SEA, Downer Australia

"Projectory allows us to do a lot of pre-work prior to the tender stage, allowing us to build a relationship with interested EPC contractors."
- Charmaine Ferabend, Steel Trader Mitsui & Co. (Australia) Ltd

Yes, our organisation will subscribe to Projectory for...

12 months plus one month FREE!

24 months plus 3 months FREE!

* Offer expires 30 June 2013. No rainchecks.

Title (Mr, Mrs, Ms) First name _____ Surname _____

Position _____ Company _____

ABN _____ Postal address _____

City/Suburb _____ Postcode _____ State/Territory _____

Tel () _____ Mobile _____ Fax () _____

Email _____ Date _____

★ Who will be your company's Account Administrator for *Projectory*? - This person will have sole authority to add and remove users and modify your company listing on the *Projectory Capability Directory*.

Me Other: _____ Email: _____

Payment method:

Credit Card - Card holder's name: _____

Visa MasterCard *American Express *Diners Club (*3% surcharge applies)

Card number: _____

Expiry date: ____ / ____ 3-digit Security code: ____ Signature _____

* Direct deposit/EFT BSB: **112 879** Account No: **420 208 414**

Quote company name in bank transfer or email remittance advice to info@Projectory.com.au

* Cheque - Payable to: **Wade Business Media Pty Ltd**
12 Caravel Way
Halls Head WA 6210

* Invoice me.

* **Please note: subscriptions are only activated following receipt of payment**

Return to info@Projectory.com.au or fax to (08) 9200 5614

